

1. (Twice Amended) A reusable container for household products, which comprises therein one or more readable identification means, the identification means comprising an updatable electronic intelligent tag adapted to be reprogrammable with information related to one or more household products stored in the reusable container, the container comprising an exterior collapsible portion below the rigid upper portion.
2. (Cancelled) The reusable container of Claim 1, wherein at least a portion thereof is of a collapsible nature.
3. The reusable container of Claim 2, wherein the collapsible portion comprises a collapsible bag or sachet.
4. The reusable container of Claim 2, wherein the collapsible portion comprises pleated, fluted or folded peripheral side walls.
5. The reusable container of Claim 2, wherein the collapsible portion comprises an expandable elastomeric material.
6. The reusable container of Claims 2, wherein the collapsible portion comprises a rigid upper portion.

7. The reusable container of Claim 1, wherein the reusable container comprises one or more fill apertures and one or more dispense apertures, the fill apertures being remotely positioned on the container in relation to the dispense apertures.
8. (Cancelled) The reusable container of Claim 1, wherein the identification means comprises one or more types selected from resistance tagging, optical tagging and transponder tagging.
9. (Twice Amended) A container for providing information, comprising a household products reusable container, an identification means comprising an adaptable electronic intelligent tag coupled to the reusable container, and one or more fill apertures for refilling the reusable container with one or more household products, wherein the electronic intelligent tag is adapted to be reprogrammed with information regarding the household products stored in the container.
10. The container of Claim 9, wherein the identification means comprises a transponder.
11. The container of Claim 9, wherein the identification means comprises data based on use of the reusable container.
12. (Twice Amended) A process for the monitoring and recordal of household product information during filling or refilling of a reusable container with one or more household products, comprising:

- (a) reading an identification means comprising an adaptable electronic intelligent tag on the reusable container during filling or refilling of a reusable container with the household products; and
- (b) storing the information obtained therefrom in a storage means that is capable of being interrogated to extract and optionally process the information.

13. The process of Claim 12, wherein the reusable container is of a collapsible nature.

14. (Amended) The process of Claim 12, wherein the reusable container comprises an exterior collapsible bag or sachet.

15. The process of Claim 12, wherein the reusable container comprises pleated, fluted or folded peripheral side walls.

16. The process of Claim 12, wherein the reusable container comprises an expandable elastomeric material.

17. The process of Claim 12, wherein the reusable container comprises a rigid upper portion.

18. The process of Claim 12, wherein the reusable container comprises one or more fill apertures and one or more dispense apertures, the fill apertures being remotely positioned on the container in relation to the dispense apertures.

19. (Cancelled) The process of Claim 12, wherein the identification means comprises one or more types selected from resistance tagging, optical tagging and transponder tagging.
20. (Twice Amended) A process for using an identification means, comprising:
  - (a) providing one or more identification means comprising an adaptable electronic intelligent tag with a household products reusable container; and
  - (b) monitoring and recording household product information using the adaptable electronic intelligent tag during a refilling of the reusable container with one or more household products.
21. The process of Claim 20, wherein the reusable container is of a collapsible nature.
22. The process of Claim 21, wherein the reusable container comprises a rigid upper portion.
23. (New) The process of Claim 12, further comprising reprogramming the adaptable electronic intelligent tag with household product information.
24. (New) The process of Claim 20, further comprising reprogramming the adaptable electronic intelligent tag with changed household product information.
25. (New) The process of Claim 24, further comprising extracting the reprogrammed information and refilling the container based on the reprogrammed information.